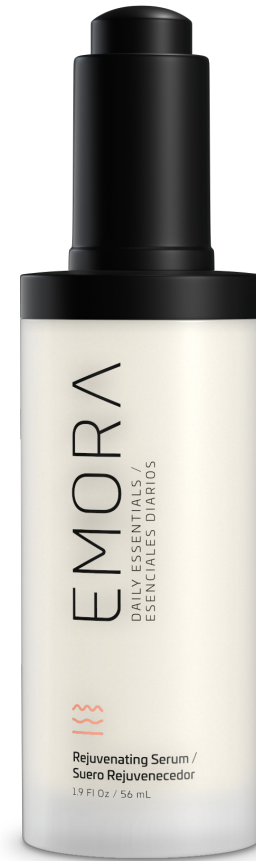


EMORA

Rejuvenating Serum

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EMORA Rejuvenating Serum is a concentrated blend of active ingredients like peptides, ceramides, vitamins and hard-working Alpha Hydroxy Acids (AHAs), coming together to refresh, renew and replenish even the most tired, demanding skin. Our complex and thoughtful formulation is everything the skin needs to be healthy, bright and prepared to take on the day—and who doesn't want that?



TARGET AUDIENCE

Women and men over the age of 30 who want to combat the impact of aging, environment and genetics on their skin and integrate a successful skin care regimen into their daily ritual. People under the age of 30 can use the Serum to take pre-emptive action against age related skin concerns, and keep their skin feeling and looking its best.

BENEFITS

- Plumps and brightens, leaving skin feeling dewy, moisturized and refreshed.
- Hydrates and tones for a youthful, healthy look and feel.
- Smooths fine lines and wrinkles.
- Tones away discoloration.
- Increases skin elasticity.
- Deeply replenishes the skin with much-needed nutrients.

KEY INGREDIENTS

SPECIALLY FORMULATED CERAMIDES AND PEPTIDES

- Reinforces the building blocks of the essential protein collagen in the skin.
- Firms, lifts, and reduces the appearance of fine lines and wrinkles.

AHA COMPLEX (ALPHA HYDROXY ACIDS)

- Protects against free radicals and other environmental pollution.
- Conditions the skin and boosts skin cell strength.
- Hydrates the skin while reducing the appearance of blemishes.
- Aids in preventing signs of aging, as well as rejuvenating skin cell growth.
- Natural exfoliation of dead skin cells
- Contains anti-inflammatory properties

PROPRIETARY VITAMIN C (SPECIALLY TREATED AND STABILIZED)

- This proprietary ingredient helps to lighten skin, protect from UV damage, promote collagen synthesis, and improve the appearance of fine lines and wrinkles.
- Evens out skin tones and fights discoloration.

NIACINAMIDE (VITAMIN B3)

- Reduces the appearance of enlarged pores, uneven skin tone, fine lines, dullness, and weakened skin
- Restores skin cells for youthful and radiant glow
- Strengthens and repairs outer layer of the skin

USAGE

After cleansing and using EMORA Essence Toner, put 1-2 drops of EMORA Rejuvenating Serum on fingertips and gently smooth onto the entire face, undereye, neck and décolleté. Follow with a moisturizer, if necessary. Use AM and PM daily.

COMPLIMENTARY PRODUCTS

EMORA PURIFYING MUD—A potent blend of cleansing clays, aromatic spices and restorative enzymes that draws out impurities and buffs away years of built-up dead skin cells, leaving your skin refreshed and ready for complete hydration.

EMORA ESSENCE TONER—A lightweight, rice water ferment that is rich in vitamins, minerals, and amino acids that prepares the skin, after exfoliation and before treatment, for faster absorption and higher penetration of any additional treatments while reducing the appearance of pore size.

FAQS

What skin types can benefit from using EMORA Rejuvenating Serum?

EMORA Rejuvenating Serum can be used with all skin types, and it is gentle enough to be used in the sensitive eye area.

Do I need to use a moisturizer with EMORA Rejuvenating Serum?

An additional moisturizer will not always be necessary when using EMORA Rejuvenating Serum. However, in cases of very dry skin or if an SPF moisturizer is desired, EMORA Rejuvenating Serum will blend beautifully with additional moisturizers and SPFs and assist follow-on products to work more efficiently.

How often should I use EMORA Rejuvenating Serum?

For best results, we recommend that you use EMORA Rejuvenating Serum both morning and night, daily.

INGREDIENTS

Water(Aqua), Butylene Glycol, C12-15 Alkyl Benzoate, Tribehenin, Ceramide NG, PEG-10 Phytosterol, Palmitoyl Hexapeptide-12, Diheptyl Succinate, Capryloyl Glycerin/Sebacic Acid Copolymer, Ascorbyl Glucoside, Niacinamide, Glycerin, Vaccinium Myrtillus Fruit Extract, Saccharum Officinarum (Sugarcane) Extract, Acer Saccharum (Sugar Maple) Extract, Citrus Aurantium Dulcis (Orange) Fruit Extract, Citrus Limon (Lemon) Fruit Extract, Sodium Citrate,